



**Adusumilli Gopalakrishnaiah & Sugarcane Growers  
Siddhartha Degree College of Arts and Science**  
Autonomous College :: Aided College of Govt. of AP  
**NAAC 'A' Grade College**  
Vuyyuru, Krishna (Dt.), Andhra Pradesh-521165

## **VALUE ADDED COURSE**

**TITLE: DIGITAL MARKETING**

**VAC CODE: COM-DM-02**

**On 1<sup>st</sup> OCT 2018 TO 9<sup>th</sup> NOV 2018**

**2018-2019**

**Duration of the Course: 30Hrs**

**Organized By**

**Department of Commerce**



**A.G. & S.G. Siddhartha Degree College of Arts & Science**  
Vuyyuru-521165, Krishna District, Andhra Pradesh  
(Managed by: Siddhartha Academy of General & Technical Education, Vijayawada-10)  
An Autonomous College in the Jurisdiction of Krishna University  
Accredited by NAAC with "A" Grade



**DEPARTMENT OF COMMERCE**

2018-2019

**Value Added Course**  
**Title: DIGITAL MARKETING**

Name of the Lecturer	:	N.VASANTHA RAO
Class	:	II B.COM
Duration of the Course	:	30 HOURS
VAC Code	:	COM-DM-02

**A.G. & S.G. Siddhartha Degree College of Arts & Science**  
Vuyyuru-521165, Krishna District, Andhra Pradesh

**Value Added Course**

**Title: DIGITAL MARKETING**

**Date: From to 01-10-2018 TO 09-11-2018**

Date	Content	Module No.
01-10-2018	Unit – 1 Introduction: Meaning – importance- traditional online marketing vs digital marketing – online market place analysis Micro Environment- online Macro environment- trends in digital marketing- competitive analysis.	I
11-10-2018	Unit – II Website planning and creation; Website meaning- objectives-components of website- website creation- incorporation of design and – adding content- installing and activating plugging.	II
27-10-2018	Unit- III Email marketing: Meaning – Evolution of Email- importance of email marketing- Development and Advancements in email marketing-email marketing platforms.	III

## Value Added Course

### Title: DIGITAL MARKETING

#### Objectives :

1. Digital marketing: One of the primary objectives of digital marketing is to enhance brand visibility and make the target audience aware of the company, its products, and its value proposition.
2. Website planning and creation: Digital marketing can focus on generating leads by attracting potential customers and collecting their contact information through various channels like website forms, landing pages, or social media campaigns.
3. Email marketing: Increasing the number of visitors to a website is often a Email marketing. Digital marketing efforts can aim to attract relevant traffic through search engine optimization (SEO), content marketing, social media marketing, Email marketing, paid advertising, and other strategies.

Methodology :Teacher-Centred method

Duration : 30 Hours

**AG & SG SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE VUYYURU**

**(AUTONOMOUS)**

**(MANAGED BY SIDDHARTHA ACADEMY OF GENERAL & TECHNICAL EDUCATION**

**VIJAYAWADA)**

Commerce	COMOB 03	2021-2022	II.B.Com(Gen.com.)
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**SEMESTER -III**

**Digital Marketing**

**Value added Course**

**DURATION: 2 HOURS**

**SECTION - A**

**Max Marks :50**

**ANSWER ANY FIVE OF THE FOLLOWING QUESTIONS**

**(5X10=50M)**

1. What are the advantages and disadvantages of digital marketing?
2. Explain latest trends in digital marketing.
3. Explain the SWOT Analysis?
4. Explain the impact of micro and macro environment factors on marketing?
5. What is SEO & why is it important?
6. History and growth of search engine optimization?
7. Explain the objectives of social media marketing?
8. Explain the various types of social media marketing?
9. Explain different types of social media platforms?
10. What is guest blogging?



A.G. & S.G. Siddhartha Degree College of Arts & Science  
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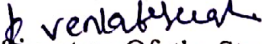
**DEPARTMENT OF COMMERCE**

**Value Added Course**

**Title: DIGITAL MARKETING**

**Feed Back Form**

1. Is the programme interested to you  (Yes/No)
2. Have you attended all the session  (Yes/No)
3. Is the content of the program is adequate  (Yes/No)
4. Have the teacher covered the entire syllabus?  (Yes/No)
5. Is the number of hours adequate?  (Yes/No)
6. Do you have any suggestions for enhancing or reducing the  
Number of weeks designed for the program?  (Yes/No)
7. On the whole, is the program useful in terms of enriching  
Your knowledge?  (Yes/No)
8. Do you have any suggestions on the program?  (Yes/No)

  
Signature Of the Student

**A.G. & S.G. Siddhartha Degree College of Arts & Science**  
Vuyyuru-521165, Krishna District, Andhra Pradesh

**DEPARTMENT OF COMMERCE**

**Value Added Course**

**Title: DIGITAL MARKETING**

**Feed Back Form**

1. Is the programme interested to you (Yes/No) ✓
2. Have you attended all the session (Yes/No) ✓
3. Is the content of the program is adequate (Yes/No) ✓
4. Have the teacher covered the entire syllabus? (Yes/No) ✓
5. Is the number of hours adequate? (Yes/No) ✓
6. Do you have any suggestions for enhancing or reducing the  
Number of weeks designed for the program? (Yes/No) ✓
7. On the whole, is the program useful in terms of enriching  
Your knowledge? (Yes/No) ✓
8. Do you have any suggestions on the program? (Yes/No) ✓

*S. Neeraj*  
Signature Of the Student





**ADUSUMILLI GOPALAKRISHNAIAH AND SUGARCANE GROWERS  
SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE,  
(AUTONOMOUS) VUYYURU A.P**  
(Accredited at "A" level by NAAC, Bengaluru)

**Department of Commerce**

**VALUE ADDED COURSE: DIGITAL MARKETING**

**CERTIFICATE**

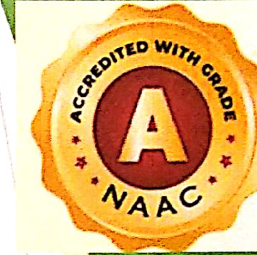
This is to Certify that. *K. mounika* Son/Daughter of Shri/Smt *K. Subbarao*

has Successfully completed value added course in **DIGITAL MARKETING**  
Conducted by the Department of Commerce from 01-10-2018 to 09-11-2018 We wish him her bright future

*N. Vasanth*  
Co-ordinator

*K. Ven*  
Head of Department

*Chavva*  
Principal





Roll No.	Name of the Student	Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	20
830	B. Suma latha		P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P
31	B. Sasirekha		P	P	A	A	A	P	A	P	P	P	P	P	P	P	P	P
32	K. Prathima		P	P	P	P	P	A	P	P	A	P	P	P	P	P	P	P
33	Y. satya Siva Sankar		R	P	A	P	P	A	A	A	A	P	A	P	A	P	A	P
34	M. Saijay		A	A	P	P	P	A	A	P	P	P	A	P	A	P	A	P
35	M. Prem kumar		A	P	A	P	A	P	A	P	A	P	P	P	A	P	A	P
36	G. Sai kiran		A	A	P	A	P	A	P	P	A	P	A	P	P	P	A	P
37	B. Durga Bhavani		P	P	A	P	P	P	P	P	A	P	A	P	P	P	P	P
38	T. Lavanya		P	A	P	P	P	P	P	A	P	A	P	P	P	P	P	P
39	G. Gopi		P	P	A	P	A	P	P	P	P	A	P	P	P	P	P	P
40	M. Sri Vani		A	A	P	A	P	P	P	A	P	A	P	A	P	A	P	P
41	M. Chintaiiah		P	A	A	P	A	A	P	P	P	A	P	A	P	A	P	P
42	P. Naga Naveen		A	A	A	A	A	P	A	A	A	P	P	P	P	P	P	P
43	B. Trivenika		P	P	P	A	A	P	A	P	P	A	P	A	P	A	P	P
44	Fathima Zahera		P	A	P	A	P	P	P	P	P	A	P	P	P	P	P	P
45	R. Gopi Venkata Ram		P	P	A	P	P	P	P	P	P	A	P	P	P	P	P	P
46	Y.T. G. Satyanarayana																	
47	B. Rakesh		A	A	A	P	P	A	P	A	P	A	P	A	P	A	P	P
48	O. Bhayani		A	A	A	P	A	P	P	A	P	A	P	A	P	A	P	P
49	V. Kranthi kiran		P	P	A	P	A	P	A	P	A	P	A	P	A	P	A	P
50	K. Seeta Ramaiah		P	A	P	A	P	A	P	P	P	A	P	A	P	A	P	P
51	k. Praveen Kumar		P	P	A	P	A	P	A	P	P	P	P	P	P	P	P	P
52	V. Yamini		A	A	A	P	A	P	P	P	P	A	P	A	P	A	P	P
53	P. Bhavya		A	P	P	A	P	P	A	P	A	P	A	P	A	P	A	P
54	K. Yamini		P	P	P	A	P	P	P	P	P	A	P	A	P	A	P	P
55	D. Bhavaneswari		P	A	A	P	P	A	P	P	P	A	P	A	P	A	P	P
56	P. Romiya		A	A	P	A	P	A	P	P	P	A	P	A	P	A	P	P
57	shaik Abdul Rahim		P	P	P	A	P	P	A	A	P	A	P	P	P	P	P	P
58	C. Lakshmi Sudha		A	A	A	A	P	P	A	P	P	P	P	P	P	P	P	P

Roll No.	Name of the Student	Date	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45				
30			P	A	P	P	P	A	P	A	P	A	P	A	P	P	P																			
31			P	P	P	P	P	A	P	P	P	P	P	P	P	P	P																			
32			P	P	P	P	P	P	P	P	P	P	P	P	P	P	P																			
33			P	P	P	P	P	P	P	P	P	P	P	P	P	P	P																			
34			P	A	P	P	P	A	P	A	P	P	P	P	P	P	P																			
35			P	A	P	P	P	P	P	A	P	A	P	P	P	P	P																			
36			P	P	P	P	P	P	P	P	P	P	P	P	P	P	P																			
37			P	A	P	A	P	A	P	A	P	A	P	A	P	A	P																			
38			P	A	P	A	P	A	P	A	P	A	P	A	P	A	P																			
39			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
40			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
41			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
42			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
43			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
44			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
45			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
46			Blank																																	
47			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
48			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
49			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
50			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
51			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
52			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
53			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
54			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
55			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
56			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
57			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			
58			P	A	P	P	P	A	P	P	P	P	P	P	P	P	P																			

Roll No.	Name of the Student	Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
30	B. Surna latha		P	Q	P	P	P	P	P	P	P	P	P	P	P	P	P
31	B. Sasirekha		P	P	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q
32	K. Prathima		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
33	Y. Satya Siva Sankar		P	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q
34	M. Sanjay		Q	Q	P	P	Q	Q	P	P	Q	Q	P	P	Q	Q	P
35	M. Prem kumar		Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q
36	G. Sai Kiran		Q	Q	P	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q
37	B. Durga Bhavani		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
38	T. Lavaniya		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
39	G. Gopi		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
40	M. Sri Vani		Q	Q	P	P	P	P	P	P	P	P	P	P	P	P	P
41	M. Chintiah		P	Q	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q
42	P. Naga Naveen		Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q
43	B. Trivenika		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
44	Fathima Zahera		P	Q	P	P	P	P	P	P	P	P	P	P	P	P	P
45	R. Gopi Venkata Ram		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
46	Y.T. G. Satyanarayana																
47	B. Rakesh		Q	Q	Q	P	P	P	P	P	P	P	P	P	P	P	P
48	O. Bhavani		Q	Q	Q	P	P	P	P	P	P	P	P	P	P	P	P
49	V. Kranthi Kiran		P	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q
50	K. Seeta Yamaiyah		P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P
51	K. Praveen Kumar		P	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q
52	V. Yamini		Q	Q	Q	P	P	P	P	P	P	P	P	P	P	P	P
53	P. Bhavya		Q	P	P	P	P	P	P	P	P	P	P	P	P	P	P
54	K. Yamini		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
55	D. Bhavaneswari		P	Q	P	Q	P	P	Q	P	P	Q	P	P	Q	P	P
56	P. Romiya		Q	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P
57	shaik Abdul Rahim		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
58	C. Lakshmi Sudha		Q	Q	Q	P	P	P	P	P	P	P	P	P	P	P	P

Roll No.	Name of the Student	Date	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	
30	B. Surna latha		P	Q	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
31	B. Sasirekha		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
32	K. Prathima		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
33	Y. Satya Siva Sankar		P	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	
34	M. Sanjay		Q	Q	P	P	Q	Q	P	P	Q	Q	P	P	Q	Q	P	P	Q	Q	P	P	Q	Q	P	P	Q	Q	P	P	Q	Q	
35	M. Prem kumar		Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	
36	G. Sai Kiran		Q	Q	P	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	
37	B. Durga Bhavani		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
38	T. Lavaniya		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
39	G. Gopi		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
40	M. Sri Vani		Q	Q	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
41	M. Chintiah		P	Q	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	
42	P. Naga Naveen		Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q
43	B. Trivenika		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
44	Fathima Zahera		P	Q	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
45	R. Gopi Venkata Ram		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
46	Y.T. G. Satyanarayana																																
47	B. Rakesh		Q	Q	Q	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
48	O. Bhavani		Q	Q	Q	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
49	V. Kranthi Kiran		P	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	
50	K. Seeta Yamaiyah		P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	
51	K. Praveen Kumar		P	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	
52	V. Yamini		Q	Q	Q	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
53	P. Bhavya		Q	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
54	K. Yamini		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
55	D. Bhavaneswari		P	Q	P	Q	P	P	Q	P	P	Q	P	P	Q	P	P	Q	P	P	Q	P	P	Q	P	P	Q	P	P	Q	P	P	
56	P. Romiya		Q	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P	Q	P
57	shaik Abdul Rahim		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
58	C. Lakshmi Sudha		Q	Q	Q	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P

Roll No.	Name of the Student	Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	20
101	Asileti Manasa		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
102	N.N. Chandrasekhar		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
103	A. Subhasree		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
104	E. Dileep Kumar		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
105	D. Karthik		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
106	D. Kameswari		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
107	M. Spandana		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
108	S. Mynadevi		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
109	T. Babu Rao		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
110	S. Vana Lakshmi		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
111	V. Pavan		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
112	V. Lakshmi		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
113	P. Praveen Kumar		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
114	K. Siva Nagendra Babu		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
115	N. Sandeep		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
116	Ch. Meenika		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
117	Ch. Hemalatha		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
118	K. Ramu		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
119	K. Lakshmana Raju		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
120	M. Madhu		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
121	A. Vabeed		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
122	M. Rajith Kumar		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
123	A. Leela Srinivasa Rao		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
124	G. Sai Ram		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
125	M. Chintiah		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
126	J. Jujjavarapu phanindra		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
127	T. Bhavya Sri		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
128	K. Pradeep		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
129	K. Dayakar		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P

16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45
22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9					M				P			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						35			76%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						35			76%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						35			76%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						40			80%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						35			76%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						35			76%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						35			76%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						40			80%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						40			80%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						40			80%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						46			86%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						35			76%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						40			80%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						40			80%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						46			86%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						40			80%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						40			80%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						36			76%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						40			80%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						45			86%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						36			76%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						46			80%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						40			80%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						40			80%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						35			76%			
P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						35			76%			
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P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P						35			76%			

Class : B.Com(G)

Course Code : COM0M02

Roll No.	Name of the Student	Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	20
130	G. Govindham Vijay		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
131	S. Indira		A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
132	K. Kavya		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
133	P. Balakrishna		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
134	K. Rasi		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
135	D. Vamsi		A	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P
136	sheik peer Ahmed		A	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P
137	K. praveen		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
138	M. siva parvathi		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
139	ch. Ganesh		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
140	B. sai Kiran		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
141	V.V. subramanyeswara Rao		A	A	A	A	P	P	P	P	P	P	P	P	P	P	P	P
142	K. Gopi		A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
143	G. Johnson Kumar		A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
144	V. Neeraja		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
145	G. Varun Kumar		A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
146	P. Sai Sandeep		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
147	D. Dinakar		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
148	K. praveen		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
149	M. jyothi		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
150	M. Ranjit Kumar		A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
151	E. Parag Kumar		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
152	P. Naga jyothi		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
153	J. Dhana Lakshmi		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
154	J. srathi		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
155	D. Bharu prasad		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
156	T. Sasi Kumar		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
157	J. Naga Anusha		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
158	P. Anuritha		A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P

Title of the Paper : Digital Marketing (Value Added Course)

16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	
22	23	24	25	26	27	28	29	30	1	2	3	5	6	8	9															
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Class: II B.Com(G)

Course Code: COM DM02

Roll No.	Name of the Student	Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
159	Veeranki Yamini	1/10	3	4	5	6	8	9	10	11	12	13	15	16	18	20	
160	G. Divya																
161	K. Divakar																
162	N. A. Venkateswara Rao																

Title of the Paper: Digital Marketing

16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45
22	23	24	25	26	27	29	30	1	2	3	5	6	8	9											M			P	
																									35				70
																									35				70
																									40				80
																									42				84

*N. Govind*  
*Head of the Department*

*K. V. ...*  
**Head of the Department**  
**Department of Commerce**  
**A.G. & S.G.S. Degree College**  
**VUYURU - 521 165**

*...*